

## **Culture Lounge Submission Guidelines**

Culture Lounge seeks proposals for programs (installed for 7-8 weeks) and workshops (45 minutes to full day) that explore issues relevant to the environment of the ferry terminal, the waterfront, and/or Staten Island. Especially encouraged are place-based programs that work with ideas of cultures and communities in an integrated and accessible way and that help communities become more livable, sustainable, and/or socially engaged. Programs could focus on topics that nurture and heal communities; educate and inform us about ourselves, our history, and our world; build and improve community capacity or infrastructure; or inspire and mobilize individuals or groups.

Culture Lounge is located in a transportation hub with direct bus, ferry, and train service. The St. George neighborhood, where the ferry terminal is located, is an underserved area with 31.3% of households falling below an income of \$24,999. The US census data for St. George reflect that 39.9% of the population is Black or African American and 28.3% are Latino or Hispanic. Nearly 75,000 passengers ride the Staten Island Ferry each weekday, for a total of approximately 21 million passengers each year. The riders are local residents, commuting workers, and visitors. Approximately two-thirds of the ferry riders are area residents, while the remaining are tourists or visitors to New York City. Of the area residents, a significant majority, 58 percent, are from Staten Island, followed by 6 percent from other NYC boroughs, and 2 percent from New Jersey.

Culture Lounge encourages proposals that include one or more of the following:

- ✤ A strong place-based focus in theme or concept (responding to the harbor, the ferry terminal, or Staten Island, for instance).
- The direct voices of communities, especially under-served communities.
- Exhibition elements and/or public programs that allow audience participation, especially participation in the creation of art.
- Multiple points of entry/accessibility to the program content, so that different ages and levels of experience can find a way to understand/appreciate the program.

Programs that tackle underlying assumptions to problems, issues, or current events.

Please send a proposal including:

- ✓ A brief description of proposed project or workshop (conceptual theme, curatorial statement, or artist's statement.)
- ✓ Up to 15 images, 5-minute video, or 5-minute audio on CD or via internet of representative work. DO NOT send portfolios, slides, photos, or artwork. A work sample guide is included at the end for information on what to submit.
- ✓ Media list, numbered to correspond to CD or internet content, with: title, date, materials used, dimensions of the work, and short 20-100 word narrative about the work.
- ✓ Resume of artist(s). Be sure to include all relevant contact information. Curators who are also artists may not exhibit their own art work.
- ✓ Staten Island Arts prefers entries via e-mail. If you send a hard copy entry, please supply a selfaddressed, stamped envelope. Staten Island Arts cannot return submissions without a SASE.

All media are considered, but please note that because of the public nature of the site, all programs must be appropriate for viewing by all ages. Projects are typically installed for a duration of seven to eight weeks. Workshops can take place any day of the week & any time of day, and can range from 45 minutes to a full day.

Proposals are reviewed by the Staten Island Arts programming team. Incomplete proposals might not be reviewed.

## Send Proposals to : info@statenislandarts.org

## WORK SAMPLE GUIDELINES

Work samples are arguably the most important part of your proposal. They capture an artist's unique sensibility and area(s) of interest, **specifically as it relates to the proposal.** 

Take time in selecting and editing your work sample description to specifically demonstrate to the panelists your level of professionalism, proficiency, and the ways in which the work sample is **specifically related to the work you are proposing.** 

**Don't assume evaluators and panelists will see the connection.** The aim is to bring the panel as close to the actual experience of being in your audience as possible and to demonstrate that you produce high-quality programs/work.

## So you're asking yourself, "What should I submit...?"

- () Musician or composer (Audio CD)
  - One MP3 file that includes up to 5-minutes of original composition. It may include as many songs as you want, in fact we recommend a sampling, but the total length must not exceed 5-minutes.
- () Choreographer, dancer, theatre director, performance ensemble or artist (Video DVD)
  - One 5-minute video of previously completed work. We highly recommend an excerpt highlighting a few different works, but the total length must not exceed 5-minutes.
  - Must focus on the work of the applying artist(s) only.
- () Visual Artist or designer (Images)
  - > Up to 8 digital images using the following specifications:
    - Dimensions: No larger than 1240 pixels x 1240 pixels
    - Resolution: 72dpi
- () Playwright, writer, poet, or literary artist (Text)
  - Up to 6 pages of a manuscript, double-spaced. Sample for plays should offer 1<sup>st</sup> page as a synopsis.
  - File format: PDF or Microsoft Word (.doc)