



Expanding Audiences and Cultural Participation on Staten Island

BASIC CONTACT INFORMATION

Organization Name: _____

Organization Leader Name: _____

Organization Mailing Address: _____

Organization Phone Number: _____

Organization Primary Email Address: _____

FY16 Operating Expenses: _____

FY16 Operating Income: _____

of Employees: _____

of Board Members: _____

Neighborhood/s in which organization headquarters are located: *(50 Words Max)*

Neighborhood/s in which organization most frequently offers programming: *(50 Words Max)*

QUESTIONS

(300 Words Max for each response field)

What strategies or methods do you currently use for audience development?

Who is involved in developing these strategies and how do you evaluate progress?

Is your organization currently undergoing an audience development initiative?

Is racial diversity a consideration or priority in that effort?

How would you describe your current audience?

Who are you interested in reaching in order to develop relationships with audiences and artists?

What role does diversity currently play in your programming?

What are the obstacles towards achieving your cultural diversity goals?