Mission

As the arts council for Richmond County,

Staten Island Arts is a service organization that provides resources to individuals and organizations in the arts, cultural, and humanities sector. Founded nearly 25 years ago as a grassroots organization of artists, Staten Island Arts (legal name: The Council on the Arts and Humanities for Staten Island) provides regrants, capacity building, and professional development. Its presentations of traditional, folkloric and contemporary arts include an active gallery/exhibition program, live performances, and an affordable space rental program for local artists to present their programs at Staten Island Arts’ gallery and performance space. The organization is acclaimed for its thematic festivals – including LUMEN, the wildly popular site-specific festival of illuminated art that is held annually at waterfront locations unique to Staten Island.
Our programming and technical assistance are conducted in all island neighborhoods and serve a variety of underserved disciplines. The geography covered is not just physical. We provide services to communities whose cultural practices and traditions—as well as viewpoints, incomes, ages, and professions—vary greatly. Approximately 30,000 artists, educators, community members, tourists, and heritage-bearers are served annually through our programs and services.
Staten Island Arts serves the community through traditional and contemporary art programs that highlight local artists and build audiences for their work.

**Regrants**

Our regrant program supports the creation of new work on Staten Island. These grants are one of the only means through which individual artists can access public funds.

**Arts Education**

We sponsor lifelong arts education programs in elementary, middle, and high schools, as well as with community and senior center participants. We also offer teaching artist training so that arts educators can powerfully and effectively share their work.

**Folklife**

Staten Island Arts Folklife works with new and established ethnic communities on Staten Island, including the Irish, Mexican, Liberian, Ghanaian, Sierra Leonean, and Sri Lankan populations. This includes interviews and documentation that are archived, and public programs where local tradition-bearers gain skills and share their work with their own communities and wider audiences.

**Professional Development**

Our Professional Development and Technical Assistance program helps individual artists, collaborators/partners, and cultural organizations to build capacity and produce/present new work. Workshop content is based on direct feedback from the community, needs observed in the field, through grant applications, and through one-on-one consultations with service and community groups.

**Research & Advocacy**

Research and advocacy work has become an increasing part of how we address changes to our borough. We have conducted studies including "Art Hill: St. George Sustainable Cultural District Plan" and Future Culture: Connecting Staten Island’s Waterfront; we also led the Staten Island data collection for the NYC Cultural Plan.
Our goals:

- Make the arts accessible to every member of the community
- Recognize artistic achievement
- Ensure that artists, organizations and art educators have the technical, financial and social resources to encourage cultural participation
- Achieve financial sustainability
Make the arts accessible to every member of the community
Make the arts accessible to every member of the community

Increasing attendance at art and cultural events taking place at Staten Island Arts

through Objective A:

Deliverables:

Create/produce/present four exhibits a year

Create deeper relationships with existing partners, including SI Chamber of Commerce and Wagner College, in order to increase engagement with Staten Island Arts events

Build a stronger platform to support Community Producers program, including staff capacity for program delivery and marketing support to encourage participation
Expanding outreach to & collaboration with diverse communities across Staten Island

through Objective B:

Deliverables:

Increase number of re-grant applications and awards from people of color by 7%

Re-grant $300,000 in audience development initiative funding to support local community’s strategies to achieve greater equity, diversity and inclusion.

Offer four racial equity workshops annually

Present racial equity topic at Spring Conference

Create two new partnerships with organizations or collectives from underserved communities

Assess increased awareness of cultural sensitivity

Increase engagement with partners from diverse communities through consultancies, events, board membership
Aligning arts education program activities with staff capacity & existing funding

Deliverables:

- Develop statement of needs/interests for arts education at Staten Island Arts specifically and, more generally, on Staten Island
- Re-position Staten Island Teaching Artist Institute as the primary focus for Arts Education at Staten Island Arts
- Deliver arts education to five classes of K-12 students and at six senior centers
FREE TEACHING ARTIST TRAINING

SAT, DEC 2

BECOMING A TEACHING ARTIST | 11 AM TO 3 PM
LED BY SUSAN FENLEY + KELLY KUWABARA
SNUG HARBOR, THE HARBOR ROOM, BLDG G
Recognize artistic achievement
through Objective A:

Increasing audience numbers at ArtSpace by 5%

Deliverables:

- Expand partnership with Borough President's new Office of Culture and Tourism
- Meet with marketing team of Real Estate Developers
- Employ more guerilla marketing (flyers, posters) to be placed at strategically targeted venues and locations
- Expand Community Producers program to achieve a more robust calendar of activities
HAVE AN IDEA FOR A SHOW?

Artspace @ Staten Island Arts is an alternative gallery space - a project space for you, the community. We want to bring together artists, ideas + projects engaging with the issues of our time. Learn more...

DOES YOUR EVENT NEED A HOME?

Become a community producer! Partner w/ Artspace for your recurring programming, spanning 4 to 12+ weeks. Must be a Staten Island resident. Get subsidized rental rates, technical support + marketing! 4-hour package = $170
Increasing existing levels of press coverage through more active contact with Staten Island Advance & other news outlets

Deliverables:
Place articles featuring Staten Island Arts in five national publications or media platforms
Recognize artistic achievement

through Objective C:

Increasing brand recognition

Deliverables:

Standardize usage of Staten Island Arts logo in all emails and printed materials.

Create “What is Staten Island Arts” flyer or postcard.

Create partnerships and/or events with businesses, CBOs, and civic associations that will engage audience that likely doesn’t know about an arts council.

Use “Creative Endeavors” radio show as platform to help general public understand what an arts council is.
WATERS AT PLAY

FESTIVAL BY THE WATER!
SEPT 30TH 3-7PM CELEBRATING WATER-BASED TRADITIONS, FOOD + MUSIC
FREE & FAMILY FRIENDLY! Stapleton Waterfront Park + ArtSpace @ SI Arts

FREE! RSVP REQUIRED
PHOTOGRAPHY PORTFOLIO REVIEW
MONDAY!
JAN 22
6:30-9pm @ ARTSPACE, 23 Navy Pier Ct
RSVP www.statenislandarts.org
Student & emerging photographers!

ALL LEVELS WELCOME

INSIDE ART GUIDE
COMMUNITY EVENTS CALENDAR

Brought to you by
STATEN ISLAND ARTS
Ensure that artists, organizations & arts educators have the technical, financial and social resources to encourage cultural participation.
through Objective A:

Standardizing and streamlining “high touch” services

Deliverables:

Redesign of Staten Island Arts website

- Needed in order to strengthen technical platform on which more information and archives can be placed
- Raise funding necessary to support regular updates and maintenance of site

Create a referral list of resources for standard, repeated requests; create section of this website or upcoming Future Culture website where this information can be housed
through Objective B:

**Offering free workshops on in-demand topics through the Professional Assistance/Technical Assistance program**

**Deliverables:**

- Create workshops aligned with goals established by NYC Cultural Plan
- Continue to bring outside consultants to Staten Island to provide “best practices” workshops
- Ensure that workshops reflect priority topics of interest identified in a survey of artists
- Increase workshop participation by 20%
through Objective C:

Continuing to test Future Culture recommendations

Deliverables:

Engage community to share information learned through launch of pilot projects

Increase levels of engagement with North Shore business community
Achieve financial sustainability
through Objective A:

Increasing funding from regional and national funders who engage with the Staten Island creativity community through funding for Staten Island Arts

Deliverables:

Add 3 new foundation funders and 2 new corporate sponsors by end of 2018

Increase overall giving by 20% by end of 2019
Future Culture is made possible in part by generous support from:

Project funding is also provided by the Design Trust Founder’s Circle, including: Hugo Barroca, Agnes Gund, Kitty Hawks, Sophia W. Healy, the Lily Auchincloss Foundation Inc., Camila Pastor and Stephen Maharam, Claire Welsz, and Andrea Woodner.
Partnering with the board to cultivate individual donors & new sources of funding

**Deliverables:**

- Standardize an active Fundraising committee that will organize two events per year
- Seek active board engagement with fundraising for large-scale events such as LUMEN
through Objective C: 

**Expanding board membership**

**Deliverables:**

Add 3 members by end of 2018 (to a total of 11)

Add 3 additional members by end of 2019 (to a total of 14)
Achieve financial sustainability

through Objective D:

Adding a Staten Island Arts staff position dedicated to fundraising

through Objective E:

Conducting a strategic assessment of what services can be provided for free and what should be monetized